



REP HEADLINE# 6304109      TRF# 492325      REP: TEL# 703-516-9399      FAX# 703-516-9680  
 \*\*\* UNAPPROVED REV #5 \*\*\*      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      SEP13/12 17.00  
 ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
16	S		1000P-1100P	30		\$3,500.00	9/12	9/12	2		WED	2
PROGRAM : CSI												
CON COM1: CSI												
31	S		930P-1030P	30		\$1,200.00	9/16	9/16	1		SUN	1
PROGRAM : GOOD WIFE												
CON COM1: GOOD WIFE												
56	TS		830P-930P	30		\$1,800.00	9/16	9/16	1		SUN	1
PROGRAM : BIG BROTHER												
64	S		900P-1000P	30		\$2,000.00	9/17	9/17	0		MON	0
PROGRAM : 2 BROKE GIRLS												
72	A		1130P-1205A	30		\$500.00	9/16	9/16	1		SUN	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
SEP/12	140225.00											
											CONTRACT TOTAL	140225.00
											TOTAL SPOTS	144

MARKET TOTALS \$249,765      WFSB 32%      WTNH 18%      WVIT 28%      WTIC 18%      WCTX 2%      WCCT 0%      WHPX 0%  
 SHARES ARE ACCURATE  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

## CONTRACT


**wfsb.com**

**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

<u>Contract / Revision</u> 492325 /		<u>Alt Order #</u> 06304109
<u>Product</u> LINDA MCMAHON 4 SENA		
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Estimate #</u> 1311
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/11/12	09/14/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$900.00			
2	WFSB	09/11/12	09/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$200.00			
3	WFSB	09/11/12	09/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$600.00			
4	WFSB	09/11/12	09/14/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$300.00			
5	WFSB	09/11/12	09/14/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$575.00			
6	WFSB	09/11/12	09/14/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$1,500.00			
7	WFSB	09/11/12	09/14/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$700.00			
8	WFSB	09/11/12	09/14/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$500.00			
9	WFSB	09/11/12	09/14/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$1,200.00			
10	WFSB	09/11/12	09/14/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$450.00			
11	WFSB	09/11/12	09/14/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 492325 /		<u>Alt Order #</u> 06304109
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1311
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$600.00			
E 12	WFSB	09/11/12	09/16/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				5	\$500.00			
13	WFSB	09/11/12	09/11/12	NCIS	8pm-9pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$1,800.00			
14	WFSB	09/11/12	09/11/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$1,800.00			
15	WFSB	09/12/12	09/12/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$1,500.00			
16	WFSB	09/12/12	09/12/12	CSI	10pm - 11pm		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$3,500.00			
17	WFSB	09/13/12	09/13/12	The Mentalist	10pm - 11pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$1,500.00			
18	WFSB	09/14/12	09/14/12	Undercover Boss	8pm - 9pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$1,200.00			
19	WFSB	09/14/12	09/14/12	CSI: NY	9pm - 10pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$1,200.00			
20	WFSB	09/14/12	09/14/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,500.00			
E 21	WFSB	09/15/12	09/15/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$350.00			
22	WFSB	09/15/12	09/15/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$450.00			
23	WFSB	09/15/12	09/15/12	NCIS	8pm - 9pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$700.00			
24	WFSB	09/15/12	09/15/12	Hawaii 5-0	9pm - 10pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$700.00			
25	WFSB	09/15/12	09/15/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$700.00			
E 26	WFSB	09/16/12	09/16/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$150.00			
27	WFSB	09/16/12	09/16/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$450.00			

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
492325 /	06304109

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	LINDA MCMAHON 4 SE	1311

Advertiser	Original Date / Revision
McMahon for Senate	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																				
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Start Date	End Date	Weekdays	Spots/Week	Rate																																												
09/16/12	09/16/12	-----1	1	\$150.00																																												
28	WFSB	09/16/12	09/16/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$150.00																																				
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09/10/12	09/16/12	-----1	1	\$150.00																																												
E 29	WFSB	09/16/12	09/16/12	Jets Football	1:00pm - 7:00pm		:30			NM	2	\$3,200.00																																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/10/12</td><td>09/16/12</td><td>-----2</td><td>2</td><td>\$1,600.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/10/12	09/16/12	-----2	2	\$1,600.00																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																												
09/10/12	09/16/12	-----2	2	\$1,600.00																																												
E 30	WFSB	09/16/12	09/16/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00																																				
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2	WFSB	09/10/12-09/16/12	Delayed SU Prime	7:30-8:30pm	-----Su	:30	\$7,200.00	NM																																								
Ⓜ MG for 30.1 09/16																																																
N 31	WFSB	09/16/12	09/16/12	Good Wife	9:30-10:30pm		:30			NM	1	\$1,200.00																																				
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E 32	WFSB	09/16/12	09/16/12	10:30-11:30pm	10:30-11:30pm		:30			NM	2	\$2,400.00																																				
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33	WFSB	09/17/12	09/17/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00																																				
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09/17/12	09/23/12	3-----	3	\$200.00																																												
35	WFSB	09/17/12	09/17/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$250.00																																				
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09/17/12	09/23/12	1-----	1	\$250.00																																												
36	WFSB	09/17/12	09/17/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$300.00																																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$300.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	1-----	1	\$300.00																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																												
09/17/12	09/23/12	1-----	1	\$300.00																																												
37	WFSB	09/17/12	09/17/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$575.00																																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$575.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	1-----	1	\$575.00																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																												
09/17/12	09/23/12	1-----	1	\$575.00																																												
38	WFSB	09/17/12	09/17/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00																																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$1,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	1-----	1	\$1,500.00																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																												
09/17/12	09/23/12	1-----	1	\$1,500.00																																												
E 39	WFSB	09/17/12	09/17/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$700.00																																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	1-----	1	\$700.00																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																												
09/17/12	09/23/12	1-----	1	\$700.00																																												
40	WFSB	09/17/12	09/17/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00																																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$1,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	1-----	1	\$1,200.00																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																												
09/17/12	09/23/12	1-----	1	\$1,200.00																																												
41	WFSB	09/17/12	09/17/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00																																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$1,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	09/17/12	09/23/12	1-----	1	\$1,200.00																										
Start Date	End Date	Weekdays	Spots/Week	Rate																																												
09/17/12	09/23/12	1-----	1	\$1,200.00																																												
42	WFSB	09/17/12	09/17/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$450.00																																				
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate																															
Start Date	End Date	Weekdays	Spots/Week	Rate																																												

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u>	<u>Alt Order #</u>
492325 /	06304109

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	LINDA MCMAHON 4 SE	1311

<u>Advertiser</u>	<u>Original Date / Revision</u>
McMahon for Senate	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$450.00			
43	WFSB	09/17/12	09/17/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$600.00			
E 44	WFSB	09/17/12	09/17/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$1,200.00			
45	WFSB	09/17/12	09/17/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,500.00			
46	WFSB	09/11/12	09/14/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$900.00			
E 47	WFSB	09/17/12	09/17/12	HIMYM/2 Broke Girls	8pm - 9pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$4,500.00			
N 48	WFSB	09/17/12	09/17/12	2 Broke Girls	9pm - 10pm		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$6,500.00			
N 49	WFSB	09/14/12	09/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$600.00			
N 50	WFSB	09/14/12	09/14/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$950.00			
N 51	WFSB	09/14/12	09/14/12	F 10-11p Prime	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$3,500.00			
N 52	WFSB	09/16/12	09/16/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$350.00			
N 53	WFSB	09/17/12	09/17/12	M 10-11p Prime	10pm - 11pm		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$5,000.00			
N 54	WFSB	09/16/12	09/16/12	60 Minutes	730-1130p		:30			NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$7,200.00			
N 55	WFSB	09/14/12	09/14/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$900.00			
N 56	WFSB	09/14/12	09/14/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$400.00			
N 57	WFSB	09/14/12	09/14/12	10am-11am	10am - 11am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$400.00			
N 58	WFSB	09/14/12	09/14/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$500.00			

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 492325 /		<b>Alt Order #</b> 06304109
<b>Contract Dates</b> 09/11/12 - 09/17/12	<b>Product</b> LINDA MCMAHON 4 SE	<b>Estimate #</b> 1311
<b>Advertiser</b> McMahon for Senate		<b>Original Date / Revision</b> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 59	WFSB	09/14/12	09/14/12	CBS Soaps	1230-2p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				3	\$500.00			
N 60	WFSB	09/15/12	09/15/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				4	\$150.00			
N 61	WFSB	09/14/12	09/14/12	The Talk	2-3p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$400.00			
N 62	WFSB	09/16/12	09/16/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$800.00			
N 63	WFSB	09/16/12	09/16/12	Big Brother	8:30-9:30pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,800.00			
N 64	WFSB	09/17/12	09/17/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$900.00			
N 65	WFSB	09/17/12	09/17/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$400.00			
N 66	WFSB	09/17/12	09/17/12	10am-11am	10am - 11am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$400.00			
N 67	WFSB	09/17/12	09/17/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$500.00			
N 68	WFSB	09/17/12	09/17/12	CBS Soaps	1230-2p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				3	\$500.00			
N 69	WFSB	09/17/12	09/17/12	The Talk	2-3p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$150.00			
N 70	WFSB	09/17/12	09/17/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$150.00			
N 71	WFSB	09/16/12	09/16/12	M-SU Delayed News	Delayed News		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$500.00			
Totals											144	\$140,225.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	144	\$140,225.00	\$119,191.25
<b>Totals</b>	<b>144</b>	<b>\$140,225.00</b>	<b>\$119,191.25</b>

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 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
492325 /		06304109
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/11/12 - 09/17/12	LINDA MCMAHON 4 SE	1311
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		09/14/12 / 09/14/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 6304109

\*\*\* UNAPPROVED REV #4 \*\*\*

TRF# 492325

FAX# 703-516-9399

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

SEP13/12 13.57

\*\*\* CHANGES \*\*\*

\*\*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
66	A		700A-900A	30		\$600.00	9/11	9/14	2		TU-F	2
PROGRAM : NEWS												
CON COM1: NEWS												
67	A		400P-500P	30		\$950.00	9/11	9/14	1		TU-F	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
68	A		1000P-1100P	30		\$3,500.00	9/14	9/14	1		FRI	1
PROGRAM : BLUE BLOODS												
CON COM1: BLUE BLOODS												
69	A		600A-700A	30		\$350.00	9/16	9/16	1		SUN	1
PROGRAM : SUN MORN NEWS												
CON COM1: SUN MORN NEWS												
70	A		900P-1000P	30		\$6,500.00	9/17	9/17	1		MON	1
PROGRAM : 2 BROKE GIRLS												
71	A		1000P-1100P	30		\$5,000.00	9/17	9/17	1		MON	1
PROGRAM : HAWAII 5-0												
SEP/12 140225.00												
CONTRACT TOTAL 140225.00												
TOTAL SPOTS 145												

MARKET TOTALS \$249,765

WFSB 32%

WTIC 18%

WVIT 28%

WCTX 2%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6304109 TRF# 492325  
\*\*\* UNAPPROVED REV #3 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGEN  
ORDER WORKSHEET

REP HEADLINE# 6304109 TRF# 492325  
\*\*\* UNAPPROVED REV #3 \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20	S		1000P-1100P	30		\$1,500.00	9/14	9/14	2	✓	FRI	2
PROGRAM : BLUE BLOODS												
CON COM1: BLUE BLOODS												
21	S		600A-700A	30		\$350.00	9/15	9/15	2	✓	SAT	2
PROGRAM : SAT MORN NEWS												
CON COM1: SAT MORNING NEWS												
26	S		600A-700A	30		\$150.00	9/16	9/16	2	✓	SUN	2
PROGRAM : SUN MORN NEWS												
CON COM1: SUN MORNING NEWS												
29	R		400P-700P	30		\$1,600.00	9/16	9/16	2	✓	SUN	2
PROGRAM : JETS V PITTSBURGH												
CON COM1: JETS V PITTSBURGH												
30	ST		730P-830P	30		\$7,200.00	9/16	9/16	2	✓	SUN	2
PROGRAM : 60 MINUTES												
CON COM1: 60 MINUTES												
31	ST		930P-1030P	30		\$1,200.00	9/16	9/16	2	✓	SUN	2
PROGRAM : GOOD WIFE												
CON COM1: GOOD WIFE												
32	ST		1030P-1130P	30		\$1,200.00	9/16	9/16	2	✓	SUN	2
PROGRAM : CSI MIAMI												
CON COM1: CSI MIAMI												
34	S		700A-900A	30		\$200.00	9/17	9/17	3	✓	MON	3
PROGRAM : NEWS												
CON COM1: NEWS												
39	S		600P-630P	30		\$700.00	9/17	9/17	2	✓	MON	2
PROGRAM : EVE NEWS												
CON COM1: EVE NEWS												

REP HEADLINE# 6304109      TRF# 492325      REP: TEL# 703-516-9399      FAX# 703-516-9680  
 \*\*\* UNAPPROVED REV #3 \*\*\*      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      SEP13/12 13.13  
 ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* CHANGES \*\*\*      \*\* WFSB-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
44	S		1100P-1135P	30		\$1,200.00	9/17	9/17	2	✓	MON	2
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
45			1000P-1100P	30		\$1,500.00	9/17	9/17	1	✓	MON	1
PROGRAM : HAWAII 5-0												
CON COM1: HAWAII 5-0												
46	S		630A-700A	30		\$900.00	9/11	9/14	5	✓	TU-F	5
PROGRAM : 630A NEWS												
CON COM1: 630A NEWS												
47	S		800P-900P	30		\$4,500.00	9/17	9/17	2	✓	MON	2
PROGRAM : MET MOTHER/ 2 BROKE GIRLS												
CON COM1: MET MOTHER/ 2 BROKE GIRLS												
48	A		900A-1000A	30		\$400.00	9/14	9/14	2	✓	FRI	2
PROGRAM : REG AND KEL												
49	A		1000A-1100A	30		\$400.00	9/14	9/14	2	✓	FRI	2
PROGRAM : LETS MAKE A DEAL												
50	A		1100A-1200N	30		\$500.00	9/14	9/14	2	✓	FRI	2
PROGRAM : PRICE IS RIGHT												
51	A		1230P-200P	30		\$500.00	9/14	9/14	3	✓	FRI	3
PROGRAM : SOAP ROTATOR												
52	A		200P-300P	30		\$400.00	9/14	9/14	2	✓	FRI	2
PROGRAM : TALK												
53	A		330P-700P	30		\$150.00	9/15	9/15	4	✓	SAT	4
PROGRAM : TN V FLORIDA												
54	A		600P-630P	30		\$700.00	9/15	9/15	1	✓	SAT	1
PROGRAM : SAT 6P NEWS												

NA 9/15  
 (700.00)

REP HEADLINE# 6304109 TRF# 492325  
\*\*\* UNAPPROVED REV #3 \*\*\*

REP HEADLINE# 6304109  
\*\*\* UNAPPROVED REV #3 \*\*\*

REP HEADLINE# 6304109  
\*\*\* UNAPPROVED REV #3

TRF# 492325

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGEN  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

FAX# 703-516-9680

FROM REP SEP13/12 13.13  
\*\*CHANGES\*\* \*\*\* WFSB-TV \*\*\*

HARRIS REPORT FROM REP  
\* \* CHANGE

SEP13/12 13.13  
\*\*\* WFSB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
55	A		900A-1030A	30		\$800.00	9/16	9/16	2	✓	SUN	2
PROGRAM : SUN MORN												
56	A		800P-900P	30		\$1,800.00	9/16	9/16	2	✓	SUN	2
PROGRAM : BIG BROTHER												
57	A		630A-700A	30		\$900.00	9/17	9/17	1	✓	MON	1
PROGRAM : 630A NEWS												
58	A		900A-1000A	30		\$400.00	9/17	9/17	2	✓	MON	2
PROGRAM : REG AND KEL												
59	A		1000A-1100A	30		\$400.00	9/17	9/17	2	✓	MON	2
PROGRAM : LETS MAKE A DEAL												
60	A		1100A-1200N	30		\$500.00	9/17	9/17	2	✓	MON	2
PROGRAM : PRICE IS RIGHT												
61	A		1230P-200P	30		\$500.00	9/17	9/17	3	✓	MON	3
PROGRAM : SOAP ROTATOR												
62	A		200P-300P	30		\$150.00	9/17	9/17	2	✓	MON	2
PROGRAM : THE TALK												
63	A		300P-400P	30		\$150.00	9/17	9/17	1	✓	MON	1
PROGRAM : BETTER CT												
64	A		900P-1000P	30		\$2,000.00	9/17	9/17	2	✓	MON	2
PROGRAM : 2 BROKE GIRLS												
65	A		1130P-1205A	30		\$500.00	9/16	9/16	1	✓	SUN	1
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												

REP HEADLINE# 6304109

\*\*\* UNAPPROVED REV #3 \*\*\*

TRF# 492325

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

SEP13/12 13.13

HARRIS REPORT FROM REP

\*\*\* WFSB-TV \*\*\*

\*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
SEP/12	133475.00											
CONTRACT TOTAL											133475.00	
TOTAL SPOTS												148

MARKET TOTALS \$249,765
WFSB 32%
WTNH 18%
WVIT 28%
WTIC 18%
WCTX 2%
WCCT 0%
WHPX 0%
CABL 2%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



# CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<u>Contract / Revision</u> 492325 /		<u>Alt Order #</u> 06304109
<u>Product</u> LINDA MCMAHON 4 SENA		
<u>Contract Dates</u> 09/11/12 - 09/17/12		<u>Estimate #</u> 1311
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	09/11/12	09/14/12	Eyewitness News	6am - 6:30am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$900.00			
2	WFSB	09/11/12	09/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$200.00			
3	WFSB	09/11/12	09/14/12	Eyewitness News	12pm - 12:30PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$600.00			
4	WFSB	09/11/12	09/14/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$300.00			
5	WFSB	09/11/12	09/14/12	Eyewitness News	5pm - 5:30pm		:30			NM	4	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$575.00			
6	WFSB	09/11/12	09/14/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$1,500.00			
7	WFSB	09/11/12	09/14/12	Eyewitness News	6pm - 6:30pm		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$700.00			
8	WFSB	09/11/12	09/14/12	Inside Edition	7pm - 7:30pm		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$500.00			
9	WFSB	09/11/12	09/14/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$1,200.00			
10	WFSB	09/11/12	09/14/12	Eyewitness News	5am - 5:30am		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$450.00			
11	WFSB	09/11/12	09/14/12	Eyewitness News	5:30a - 6am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
 333 Capital Blvd  
 Rocky Hill, CT 06067  
 (860)728-3333

<u>Contract / Revision</u> 492325 /		<u>Alt Order #</u> 06304109
<u>Contract Dates</u> 09/11/12 - 09/17/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1311
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$600.00			
E 12	WFSB	09/11/12	09/16/12	Eyewitness News	11PM - 11:35PM		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				5	\$500.00			
13	WFSB	09/11/12	09/11/12	NCIS	8pm-9pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$1,800.00			
14	WFSB	09/11/12	09/11/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$1,800.00			
15	WFSB	09/12/12	09/12/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$1,500.00			
16	WFSB	09/12/12	09/12/12	CSI	10pm - 11pm		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--2----				2	\$3,500.00			
17	WFSB	09/13/12	09/13/12	The Mentalist	10pm - 11pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$1,500.00			
18	WFSB	09/14/12	09/14/12	Undercover Boss	8pm - 9pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$1,200.00			
19	WFSB	09/14/12	09/14/12	CSI: NY	9pm - 10pm		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$1,200.00			
20	WFSB	09/14/12	09/14/12	Blue Bloods	10pm - 11pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,500.00			
E 21	WFSB	09/15/12	09/15/12	Eyewitness News Weekend	6am - 7am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$350.00			
22	WFSB	09/15/12	09/15/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$450.00			
23	WFSB	09/15/12	09/15/12	NCIS	8pm - 9pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$700.00			
24	WFSB	09/15/12	09/15/12	Hawaii 5-0	9pm - 10pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$700.00			
25	WFSB	09/15/12	09/15/12	48 Hours Mystery	10pm - 11pm		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$700.00			
E 26	WFSB	09/16/12	09/16/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$150.00			
27	WFSB	09/16/12	09/16/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$450.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
492325 /	06304109

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	LINDA MCMAHON 4 SE	1311

Advertiser	Original Date / Revision
McMahon for Senate	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate																																								
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
28	WFSB	09/16/12	09/16/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$150.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-----1</td><td>1</td><td>\$150.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/10/12	09/16/12	-----1	1	\$150.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/10/12	09/16/12	-----1	1	\$150.00																																																					
E 29	WFSB	09/16/12	09/16/12	Jets Football	1:00pm - 7:00pm		:30			NM	2	\$3,200.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-----2</td><td>2</td><td>\$1,600.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/10/12	09/16/12	-----2	2	\$1,600.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/10/12	09/16/12	-----2	2	\$1,600.00																																																					
E 30	WFSB	09/16/12	09/16/12	60 Minutes	7pm - 8pm		:30			NM	1	\$7,200.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-----1</td><td>1</td><td>\$7,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/10/12	09/16/12	-----1	1	\$7,200.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/10/12	09/16/12	-----1	1	\$7,200.00																																																					
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WFSB</td><td>09/10/12-09/16/12</td><td>60 Minutes</td><td>7pm - 8pm</td><td>-----Su</td><td>:30</td><td>\$7,200.00</td><td>NM</td></tr><tr><td colspan="9">See MG 30.2</td></tr><tr><td>2</td><td>WFSB</td><td>09/10/12-09/16/12</td><td>Delayed SU Prime</td><td>7:30-8:30pm</td><td>-----Su</td><td>:30</td><td>\$7,200.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 30.1 09/16</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	WFSB	09/10/12-09/16/12	60 Minutes	7pm - 8pm	-----Su	:30	\$7,200.00	NM	See MG 30.2									2	WFSB	09/10/12-09/16/12	Delayed SU Prime	7:30-8:30pm	-----Su	:30	\$7,200.00	NM	Ⓜ MG for 30.1 09/16								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																	
1	WFSB	09/10/12-09/16/12	60 Minutes	7pm - 8pm	-----Su	:30	\$7,200.00	NM																																																	
See MG 30.2																																																									
2	WFSB	09/10/12-09/16/12	Delayed SU Prime	7:30-8:30pm	-----Su	:30	\$7,200.00	NM																																																	
Ⓜ MG for 30.1 09/16																																																									
E 31	WFSB	09/16/12	09/16/12	Good Wife	9:30-10:30pm		:30			NM	2	\$2,400.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-----2</td><td>2</td><td>\$1,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/10/12	09/16/12	-----2	2	\$1,200.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/10/12	09/16/12	-----2	2	\$1,200.00																																																					
E 32	WFSB	09/16/12	09/16/12	10:30-11:30pm	10:30-11:30pm		:30			NM	2	\$2,400.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/10/12</td><td>09/16/12</td><td>-----2</td><td>2</td><td>\$1,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/10/12	09/16/12	-----2	2	\$1,200.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/10/12	09/16/12	-----2	2	\$1,200.00																																																					
33	WFSB	09/17/12	09/17/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$900.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	1-----	1	\$900.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	1-----	1	\$900.00																																																					
E 34	WFSB	09/17/12	09/17/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$600.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>3-----</td><td>3</td><td>\$200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	3-----	3	\$200.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	3-----	3	\$200.00																																																					
35	WFSB	09/17/12	09/17/12	Eyewitness News	12pm - 12:30PM		:30			NM	1	\$250.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$250.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	1-----	1	\$250.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	1-----	1	\$250.00																																																					
36	WFSB	09/17/12	09/17/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$300.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$300.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	1-----	1	\$300.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	1-----	1	\$300.00																																																					
37	WFSB	09/17/12	09/17/12	Eyewitness News	5pm - 5:30pm		:30			NM	1	\$575.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$575.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	1-----	1	\$575.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	1-----	1	\$575.00																																																					
38	WFSB	09/17/12	09/17/12	Eyewitness News	5:30pm - 6pm		:30			NM	1	\$1,500.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$1,500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	1-----	1	\$1,500.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	1-----	1	\$1,500.00																																																					
E 39	WFSB	09/17/12	09/17/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$700.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	1-----	1	\$700.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	1-----	1	\$700.00																																																					
40	WFSB	09/17/12	09/17/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,200.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$1,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	1-----	1	\$1,200.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	1-----	1	\$1,200.00																																																					
41	WFSB	09/17/12	09/17/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	1	\$1,200.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 09/17/12</td><td>09/23/12</td><td>1-----</td><td>1</td><td>\$1,200.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	Week: 09/17/12	09/23/12	1-----	1	\$1,200.00																																			
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					
Week: 09/17/12	09/23/12	1-----	1	\$1,200.00																																																					
42	WFSB	09/17/12	09/17/12	Eyewitness News	5am - 5:30am		:30			NM	1	\$450.00																																													
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate																																								
Start Date	End Date	Weekdays	Spots/Week	Rate																																																					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

<b>Contract / Revision</b> 492325 /		<b>Alt Order #</b> 06304109
<b>Contract Dates</b> 09/11/12 - 09/17/12	<b>Product</b> LINDA MCMAHON 4 SE	<b>Estimate #</b> 1311
<b>Advertiser</b> McMahon for Senate		<b>Original Date / Revision</b> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$450.00			
43	WFSB	09/17/12	09/17/12	Eyewitness News	5:30a - 6am		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$600.00			
E 44	WFSB	09/17/12	09/17/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$1,200.00			
45	WFSB	09/17/12	09/17/12	Hawaii 5-0	10pm - 11pm		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$1,500.00			
46	WFSB	09/11/12	09/14/12	Eyewitness News	6:30am - 7am		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4	\$900.00			
E 47	WFSB	09/17/12	09/17/12	HIMYM/2 Broke Girls	8pm - 9pm		:30			NM	2	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$4,500.00			
N 48	WFSB	09/17/12	09/17/12	2 Broke Girls	9pm - 10pm		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$6,500.00			
N 49	WFSB	09/14/12	09/14/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$600.00			
N 50	WFSB	09/14/12	09/14/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$950.00			
N 51	WFSB	09/14/12	09/14/12	F 10-11p Prime	10pm - 11pm		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$3,500.00			
N 52	WFSB	09/16/12	09/16/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$350.00			
N 53	WFSB	09/17/12	09/17/12	M 10-11p Prime	10pm - 11pm		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$5,000.00			
N 54	WFSB	09/16/12	09/16/12	60 Minutes	730-1130p		:30			NM	1	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$7,200.00			
N 55	WFSB	09/14/12	09/14/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				1	\$900.00			
N 56	WFSB	09/14/12	09/14/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$400.00			
N 57	WFSB	09/14/12	09/14/12	10am-11am	10am - 11am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$400.00			
N 58	WFSB	09/14/12	09/14/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$500.00			

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**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

Contract / Revision	Alt Order #
492325 /	06304109

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	LINDA MCMAHON 4 SE	1311

Advertiser	Original Date / Revision
McMahon for Senate	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 59	WFSB	09/14/12	09/14/12	CBS Soaps	1230-2p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				3	\$500.00			
N 60	WFSB	09/15/12	09/15/12	NCAA Football Reg. Season	11:00am - 7:00pm		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				4	\$150.00			
N 61	WFSB	09/14/12	09/14/12	The Talk	2-3p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----F--				2	\$400.00			
N 62	WFSB	09/16/12	09/16/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$800.00			
N 63	WFSB	09/16/12	09/16/12	Big Brother	8:30-9:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$1,800.00			
N 64	WFSB	09/17/12	09/17/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$900.00			
N 65	WFSB	09/17/12	09/17/12	9am-10am	9am - 10am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$400.00			
N 66	WFSB	09/17/12	09/17/12	10am-11am	10am - 11am		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$400.00			
N 67	WFSB	09/17/12	09/17/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$500.00			
N 68	WFSB	09/17/12	09/17/12	CBS Soaps	1230-2p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				3	\$500.00			
N 69	WFSB	09/17/12	09/17/12	The Talk	2-3p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$150.00			
N 70	WFSB	09/17/12	09/17/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$150.00			
N 71	WFSB	09/16/12	09/16/12	M-SU Delayed News	Delayed News		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$500.00			
Totals											146	\$143,225.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	146	\$143,225.00	\$121,741.25
<b>Totals</b>	<b>146</b>	<b>\$143,225.00</b>	<b>\$121,741.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
(860)728-3333

Contract / Revision	Alt Order #
492325 /	06304109

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	LINDA MCMAHON 4 SE	1311

Advertiser	Original Date / Revision
McMahon for Senate	09/13/12 / 09/13/12

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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